THE LOWER **EAST SIDE** FILM **FESTIVAL**

the 14th annual festival · may 2-6, 2024 · nyc visionary indie filmmaking



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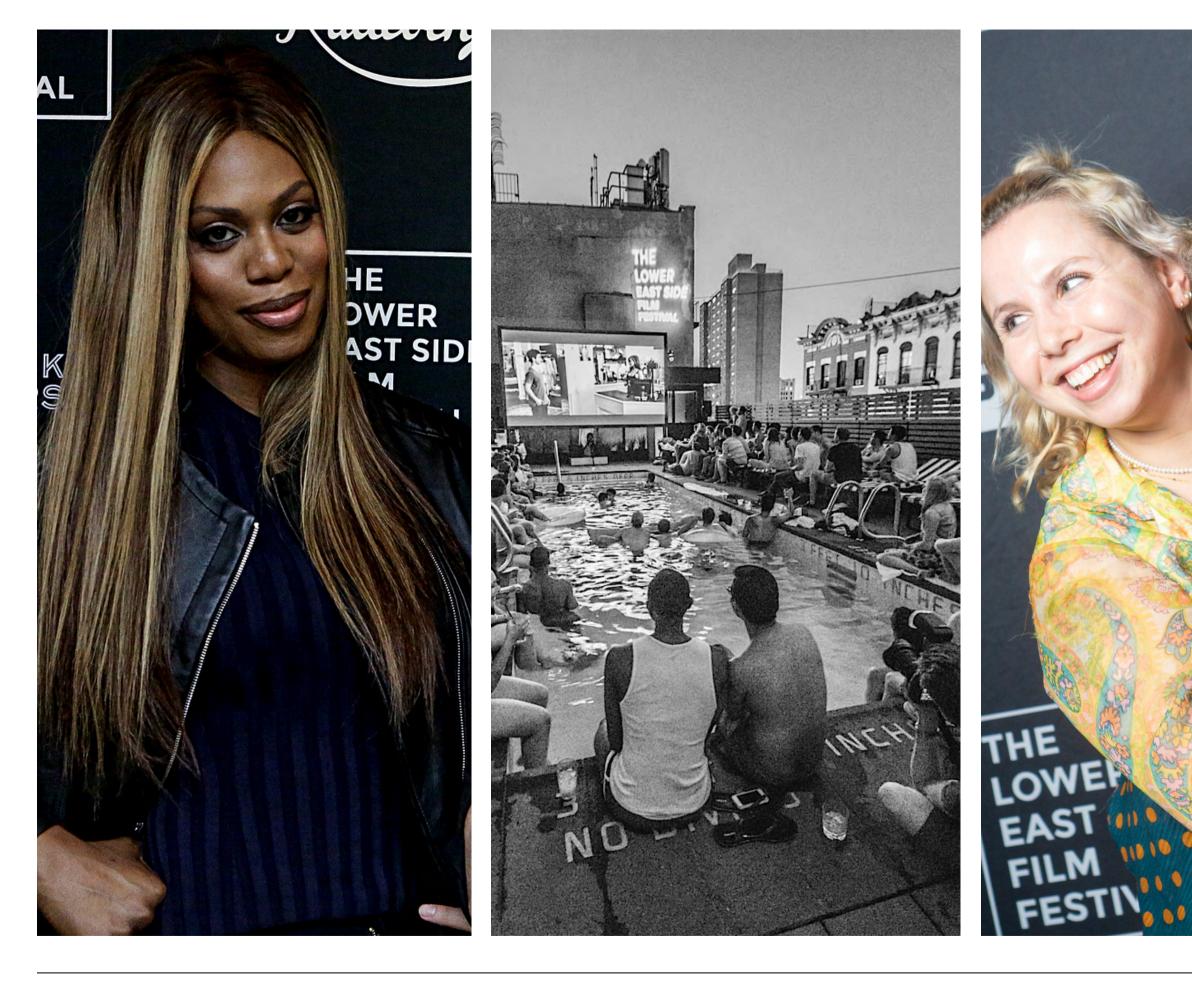




An ever important platform for truly emerging filmmakers.

The 14th Annual Lower East Film Festival will take over Manhattan's vibrant Lower East Side and East Village with 5 days of film premieres, parties, live industry conversations, and one-of-a-kind events the first weekend of May 2024.









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With intimate screenings, rambunctious events, and impressive celebrity jurors and guests, LESFF oozes local authenticity.

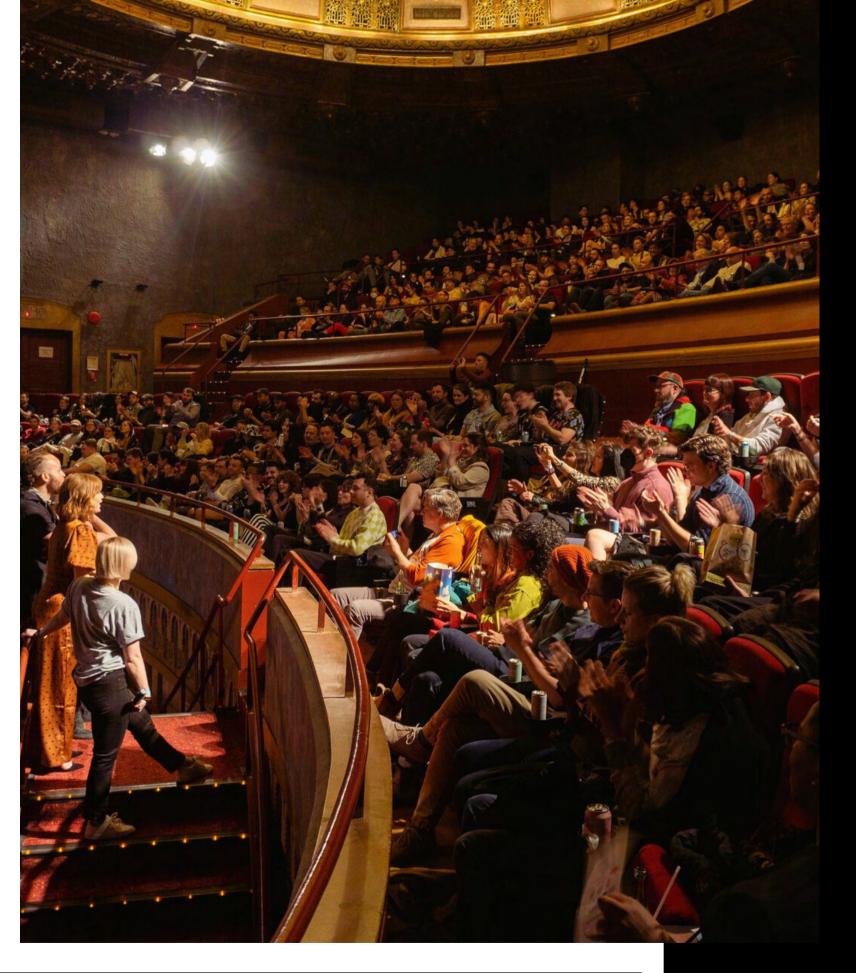
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our mission

The Lower East Side Film Festival (LESFF) features the innovative work of creative up-and-coming filmmakers and showcases those films in the heart of New York City's Lower East Side.

The festival is a multi-day event of curated films, panels and parties with a focus on celebrating diversity, originality, quality, and impact. We are committed to creating an unparalleled experience that combines visionary independent filmmaking with the counterculture spirit of the Lower East Side.



One of the most exciting under-the-radar film events in all of New York City

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supported by industry jurors & alumni

The Lower East Side Film Festival jury is comprised of filmmakers, actors, musicians, and artists who represent the young, the bold, and the fearless side of independent filmmaking.

Past Lower East Side Film Festival Judges and talent have included SUSAN SARANDON, WILLEM DAFOE, DENIS O'HARE, LAVERNE COX, ROSARIO DAWSON, PARKER POSEY, ILANA GLAZER, ETHAN HAWKE, DANA BRUNETTI, NATASHA LYONNE, INDYA MOORE, TIG NOTARO, JUDAH FRIEDLANDER, LIZZY CAPLAN, JUSTIN BOND, CHLOE FINEMAN, ELIZA DUSHKU, REBECCA MILLER, JEREMY ALLEN WHITE and many, many more.

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The Lower East Side Film Festival has become a landmark attraction.

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In addition to our annual film festival, LESFF programs year-round events for our community. These events have included industry conversations, special screenings, stand-up comedy shows, our podcast recordings, and our development fellowship for independent filmmakers.

year-round programming

the stay indie project

The Stay Indie Project is an initiative launched in 2022 to connect independent filmmakers with financing and production services for their narrative or documentary feature films.

In the spirit of New York's rich history of independent filmmaking, LESFF seeks to support filmmakers who are invested in harnessing the power of their community to make adventurous cinema

The first cohort of project participants are currently in various stages of development and production.



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our reach

per festival season:



500k instagram impressions

850K facebook Impressisons



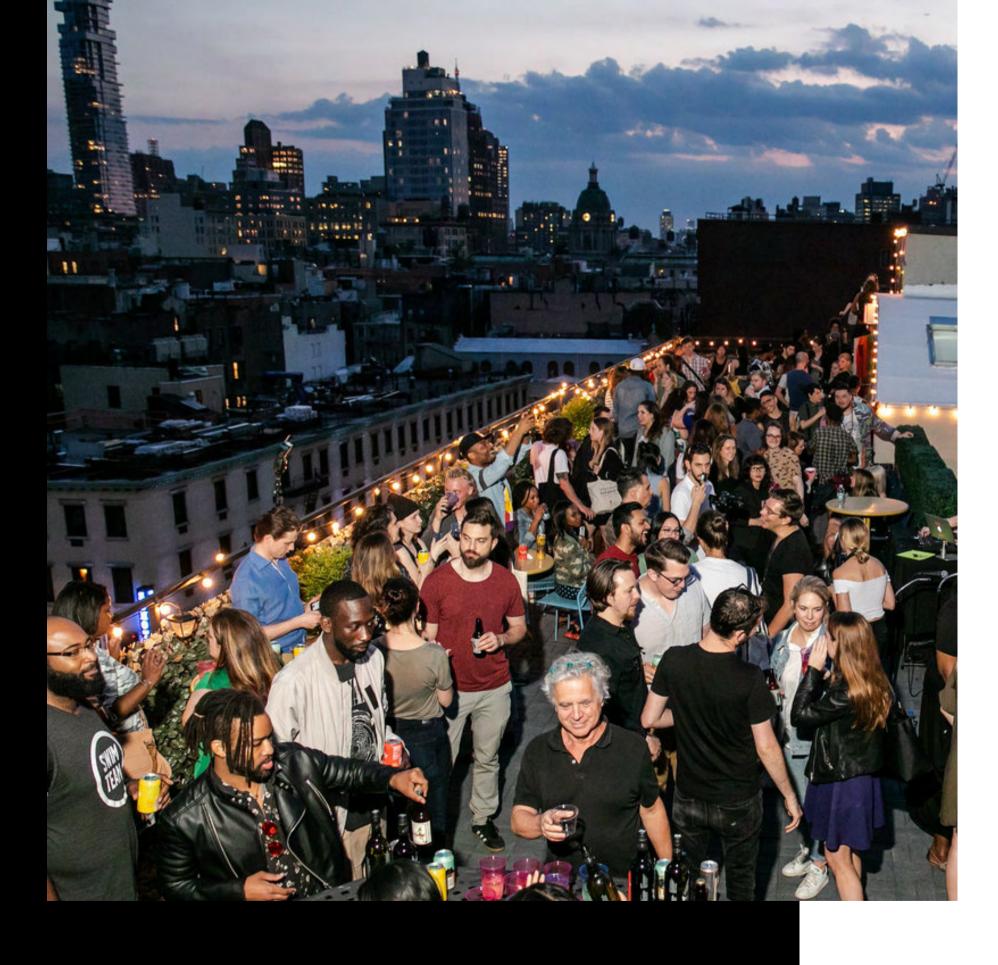
40k newsletter subscribers



200k website views



75K podcast streams









our audience

We provide a heavily engaged core community of trendsetters, filmmakers, and artists that come back year after year. With 13 years of sold out screenings, our audience craves exclusivity, creativity, and the unique LESFF experience.

• Gen Z and Millennials - ages 21-38

• Local - residents of NYC and surrounding burroughs

• **Income** – experience seekers with disposable income

• **Engaged** -active social media users



Hollywood

Entertainment



DAILY NEWS



LESFF has been featured in NEW YORK Magazine's Approval Matrix (rated "Highbrow" Brilliant"), THE NEW YORK TIMES, NY DAILY NEWS, VARIETY, INTERVIEW Magazine, Entertainment Weekly, INDIEWIRE, NEW YORK PRESS, FILM.COM, DAILY CANDY, VICE Magazine, NEW YORK POST, TIME OUT, and many others.

ARIETY



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Full press list <u>here.</u>



in the press

past product sponsorships



BRONX BREWERY CUSTOM BREW COLLAB THE TOPO CHICO FILMMAKER LOUNGE THE H&B PROVENCE ROOFTOP HAPPY HOUR

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THE BUBBLY SCREENING ROOM

'DAZED & CONFUSED' 30TH ANNIVERSARY SCREENING HOSTED BY PRIVATE JET





past sponsored special events



SHOWTIME LIVE STAND-UP COMEDY SHOW

REFINERY 29 FEMALE WRITER'S DAY

OUT MAGAZINE & PATRON ROOFTOP POOL SCREENING

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ZIP CAR DRIVE-IN MOVIE & BLOCK PARTY

VIACOM **ROOFTOP CONCERT**







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